

Solutions Call for Articles

ProfessionalEdge Associates, *formerly Workforce Marketing Associates*, (ProfessionalEdge) is soliciting articles and case studies for the next and future issues of **Solutions** magazine.

Solutions is a bimonthly electronic (PDF) a resource journal for businesses, as well as for practitioners who help support, prepare, build, and grow our nation's businesses and their workforce in support of a global economy.

Article criteria and submission process

Please consider the following criteria when developing article submissions.

- Article length should be between 750 and 1,000 words.
- Articles should be about innovations in and for business, workforce, economic development, and/or education that are helping develop, employ, and sustain a globally-competitive economy.
- Articles should be informational, containing facts and testimonials and not editorial views and opinions.
- Articles must be fully written in article format (see archived editions of Solutions at www.gettheprofessionaledge.com/SolutionsArchives.html for samples). Press releases will not be accepted.
- Articles should be submitted in Microsoft Word or other comparable and editable format.
- One or two images per article are welcome and should be attached separately in JPEG format.
- Each submission will be reviewed by an editor who may correct spelling and grammar and edit for length.
- **Articles which are about a product or service that is being offered in return for a fee will be assessed a fee of \$225.**

ProfessionalEdge reserves the right to reject any articles not meeting these criteria.

Article and Issue Deadlines

Article space must be secured with ProfessionalEdge no later than the 15th of the month prior to the month of publication. Submission deadline is no later than close of business on the last day of the month prior to the month of publication. Articles submitted after the deadline may be included in a future edition or omitted at ProfessionalEdge's discretion.

Following is the current publication schedule. This schedule is subject to change.

Target Publication Date	Article/Ad Space Secure By Date	Submission Deadline
January 30 th	December 15 th	December 30 th
March 30 th	February 15 th	February 28 th
May 30 th	April 15 th	April 30 th
July 30 th	June 15 th	June 30 th
September 30 th	August 15 th	August 30 th
November 30 th	October 15 th	October 30th

All submissions meeting the above requirements should be submitted electronically to kerry@gettheprofessionaledge.com.

To secure your article space, please complete, sign, and fax the following form to (321) 206-2059 no later than the Secure by Date listed above for the issue you are requesting. Articles are accepted on a space-available basis.

I hereby request article space for the indicated issue of **Solutions**. My signature below indicates my commitment to submitting the article according to the criteria in the **Solutions** Call for Articles and by the submission deadline date for the issue I am requesting. I understand that articles not meeting the criteria and/or not submitted by the deadline date indicated may be rejected by ProfessionalEdge.

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Requested Issue Date: _____ *(subject to availability – if requested issue date is not available the article will be moved to the next available issue)*

Article Title: _____

Brief Article Description: _____

Signature: _____ Date: _____

FAX COMPLETED AND SIGNED FORM TO 321-206-2059.